

II. Values: What do we believe?

View/Abilities/Likes/Unity/Energy/Spirituality

I. Ministry Goal:

What are we going to do?

(Measurable: time/\$\$\$/growth/spirituality)

III. Assets:

What are our resources?

People/Location/Knowledge/Technology/
Networks/Finances

IV. Process: How do we move people from A to B?

Systems/Transformation/Results

Who or What?

What are you going to do?

Results

V. Initiate: What are our strategies?

Restate Goal:

Make a list of the strategies that will enable you to meet this goal and put them into action.
(A strategy must be measurable, states who's responsible, and has a time limit)

	Strategy	Measure time/\$\$\$/growth/spirituality	Who	Time
Strategy 1				
Strategy 2				
Strategy 3				
Strategy 4				
Strategy 5				

You can have three to five strategies. If you have more you need to simplify your goal.
Evaluation will focus on how the strategies have been implemented, not on the goal itself.

VI. Test: What are the results?**Goal:**

1. **Did you meet your goal?** (under, even, over)

2. **Review each strategy asking the following questions:**
 - a. **Was the strategy implemented?**
 - b. **Was it accomplished on time?**
 - c. **Did the person responsible do the work required?**

If the strategy was implemented as agreed upon but it didn't work, you had a bad strategy, not an ineffective person.

If the strategy was implemented and it was successful, you had a great strategy, and everyone can celebrate.
 - d. **What went well?**
 - e. **What did you learn?**
 - f. **What needs improvement?**

3. Use the chart below to evaluate your strategies.

Goal:				
	Strategy	Keep	Improve	Delete
Strategy 1				
Strategy 2				
Strategy 3				
Strategy 4				
Strategy 5				